linkedin.com/in/charlabear/

EXPERIENCE

Senior Design Researcher I Team Lead, IDEO, San Francisco, CA August 2015 - present

- Guide multidisciplinary design teams from kickoff to final deliverable as project lead
- Design empathy and insight experiences, such as 150-guest convening to reimagine foster care
- Lead research using various methods for projects ranging from education to home windows
- Strategize, synthesize, and craft stories to foster empathy across diverse stakeholder groups
- · Mentor junior researchers, including creating a discussion guide to scaffold learning of process

John S. Knight Fellow, Stanford University, Stanford, CA September 2014 – June 2015

- Among 20 fellows chosen from 500+ applicants for innovation and leadership program
- · Launched human-centered redesign of KQED's The California Report to reach millennials
- · Researched and designed creativity methods for news outlets, including First Look Media

Designer, IDEO.org, San Francisco, CA March 2015 – May 2015

- Developed 10 remote research prototypes for Refugee Education Challenge in just 6 weeks
- · Designed collaborative systems for synthesizing data, tracking progress, and meeting deadlines
- Solicited, edited, or wrote 6 of the 20 most-viewed posts on OpenIDEO during Research phase.

Anchor I Reporter I Producer, KQED, San Francisco, CA June 2012 - September 2014

- Anchored and reported breaking news and narrative-driven features at top-ranking NPR station
- Chosen as Equity Reporting Project Fellow for creation of series on English language learners

Education Reporter, KPLU 88.5, Seattle, WA January 2010 – January 2012

- Prioritized youth and underrepresented voices in stories, earning regional and national awards
- Collaborated on popular I Wonder Why multimedia series that explored origins of local quirks

Assistant Producer I Director, NPR, Washington, DC July 2007 – January 2010

- Directed hosts and production teams during live, national transmissions of Weekend Edition
- Reported award-winning series about the transformation of American Indian boarding schools
- Promoted from Production Assistant on Morning Edition July 2008

EDUCATION

University of California, Berkeley, Graduate School of Journalism, Master of Journalism, May 2007 University of Washington, Seattle, WA, Bachelor of Arts in Architecture, June 2000

HONORS

Journalism Awards: Equity Reporting Fellow 2014, Best Feature: Native American Journalists Association 2011, Best Use of Sound: Edward R. Murrow 2010, RTNDA/Unity Award 2009

Speaking Engagements: Knight-Risser Award Ceremony Moderator 2015, UC Berkeley Careers in Sound Panelist 2014, San Francisco State Journalism Guest Speaker 2012, Mt. Rainier High School Career Keynote 2011, National Journalism Education Association Featured Speaker 2009

VOLUNTEER

Mentor, Next Generation Radio (training program for diverse student journalists), 2008 - present **Research Assistant**, UC Berkeley Social Psychology BSI Lab, January - May 2014